



WEBSITE DEVELOPMENT PROCESS

1

Discovery Meeting

This is our opportunity to brainstorm with you and to truly understand your requirements and expectations for your new website. It is also a great way for you to get to know us as a team and how we will work with you from initial thoughts to final product.

2

Proposal Meeting

After getting a sense of your needs and expectations, we will sit down and discuss the costs of taking your ideas and developing them into a fully-functioning, highly polished website.

3

Strategic Planning

This is more or less a plan-of-action for getting to your final product. It will involve a series of questions and checklists to ensure that design team and client are on the same page and reach the end goal together.

4

Website Design

During the design phase, we will present options for how the website will look and feel. In addition, we will gather and create content such as headlines, body copy, imagery, blog information, etc.

5

Website Development

During this process, we will take your approved design and make it technically sound with HTML coding, WordPress, or whatever page building option you have chosen. All content will be added and appropriately linked.

6

Launch!

Time to go live! Before launching, you will have access to review the design and content and make final changes before it is revealed to the public.

7

Maintenance

This consists of any after-launch maintenance you may want or need. This could include: content management, SEO, Google AdWord updates, etc.